



EMPIRE STATE YOUTH CHEER

NYC AMERICAN YOUTH CHEER AFFILIATE

6/4/2011 LEAGUE MEETING



The Vision

To build ESYFC Cheer programs to elite status by 2014 through:

- Establishing the mindset of “US & WE” .
- Development of a professional, highly qualified and focused leadership team.
- Implementation of a minimum of 2 league cheer camps per year.
- Implementation of a minimum of 2 league cheer coaching clinics per year.
- Development of partnerships with local high school cheer teams.
- Development of a cheer coach training curriculum.





ESYFC/AYF Cheer Calendar

- July (TBD): NYC Clinic
- Sat - Aug. 20th : ESYFC Showcase, Island Garden
- Sun - Sept. 18th: Local ESYFC Competition
- Sun - Oct. 23rd : Final Local ESYFC Competition, Aviator Sports (Tentatively)
- Sun - Nov. 6th: Regional Competition: Sun Bank Center, Trenton, NJ.
- Fri,Sat - Dec. 9th/10th: Nationals
- Thu - April 5th, 2012: Conference Award Dinner





Leadership Positions

- Positions
 - President
 - Cheer Vice President
 - Cheer Secretary
 - Cheer Treasurer
- Term: To Be Determined





Cheer President

- Reports to: Conference President
- Responsibilities
 - Represent Cheer as a member of the ESYFC Board of Directors
 - Develop & oversee ESYC calendar.
 - Work with Conference President in seeking grants & sponsorship opportunities for the Conference
 - Establish and oversee a communication plan, with the Cheer Secretary, to keep members informed and engaged with AYC and ESYC business.
 - Prepare and present 12 month calendar and budget for ESYC events and meetings.
 - Assist in planning and execution of Conference Award Dinner.
 - Oversee and organize 3 conference events: Showcase, Preliminary Competition and Conference Championships.
 - Develop relationships with cheer directors from other conferences and adjacent regions.
 - Recruitment of other teams to the ESYC
 - Sit on League Membership Committee.
- Qualifications
 - **High Integrity & High Energy**
 - **Strong administrative skills.** Must be highly organized and have the ability to manage a diverse team of adults.
 - **Strong communication skills.** Must be able to write reasonably well, and be capable of representing the league at regional meetings.
 - **Good Interpersonal skills.** Must work well with others and be able to build consensus among a diverse group of people.





Cheer Vice President

- Reports to: Cheer President
- Responsibilities
 - Assume the responsibilities of the Cheer President, as assigned, when the Cheer President is unable to perform her duties.
 - Perform duties as assigned by the Cheer President.
 - Work with Cheer Directors in building partnerships between cheer programs and local high school cheer programs.
 - Implement minimum of 2 Coaches' clinics. One in July. Second in January of 2012.
 - Implementation of one league cheer camp.
 - Coordination of volunteers for Conference events.
- Qualifications
 - **High Integrity & High Energy**
 - **Strong administrative skills.** Must be highly organized and have the ability to manage a diverse team of adults.
 - **Strong communication skills.** Must be able to write reasonably well, and be capable of representing the league at regional meetings.
 - **Good interpersonal skills.** Must work well with others and be able to build consensus among a diverse group of people.





Cheer Secretary

- Reports to: Cheer President
- Responsibilities
 - Establishing and executing a communication plan in partnership with Cheer President.
 - Providing timely updates to the cheer webpage.
 - Disseminating information to cheer programs regarding upcoming events and meetings.
 - Taking minutes at all meetings
 - Maintain cheer membership database
 - Assist in overseeing and implementing cheer certification
 - Maintain Cheer Certification and registration information for all cheer associations.
- Qualifications
 - **High Integrity**
 - **Strong administrative skills.** Must be highly organized.
 - **Strong communication skills.** Must be able to write reasonably well, and have good technical skills (e.g. Microsoft word, PowerPoint & Email).
 - **Good Interpersonal skills.** Must work well with others and be able to build consensus among a diverse group of people.





Cheer Treasurer

- Reports to: Cheer President & Conference Treasurer
- Responsibilities
 - Oversee all Cheer fundraising efforts
 - Oversee all exchanges of money during cheer events.
 - Prepare Cheer budget, in partnership with Cheer President and Conference Treasurer.
 - Prepare summary financial report for all cheer events.
- Qualifications
 - **High Integrity**
 - **Strong administrative skills.** Must be highly organized.
 - **Strong communication skills.** Must be able to write reasonably well and be able to work with Excel spreadsheets.

